

## JUSTIN ESDERS

West Lafayette, IN 47906

justin.esders@gmail.com

574.312.0630

### KEY SKILLS AND TOOLINGS

**Toolings:** Adobe Suite, Figma, Invision, Asana

**Skills:** HTML5, CSS3, SASS, TailwindCSS, NPM, Git, Github, Gitlab, Bitbucket, Composer, Javascript(ES6), React, Vue, NextJs, Laravel

### EXPERIENCE

#### Web Developer, Storyware, Charlottesville, VA - May 2020 - Present

- Develop and maintained web applications utilizing Themosis Framework in collaboration with remote team members
- Create reusable components for web applications using VueJS and AlpineJS
- Manage a portfolio of sites utilizing technologies such as JavaScript, CSS, and PHP
- Author technical documentation and readme files for internal use
- Design and developed user interfaces for company websites and contributed to social media platforms including Twitter, LinkedIn, and Instagram through blog posts.
- Establish staging servers and production sites utilizing Envoyer and Cloudways, ensuring a streamlined and efficient deployment process.

#### Front-end Web Developer and Co-Owner, Pixel Parasol, Lafayette, IN - July 2019 - Present

- Develop web applications and user interfaces utilizing Nextjs, Tailwind, and React technologies, providing a seamless user experience and optimized performance.
- Assist in leading project management, including creating tasks, organizing client meetings, and ensuring timely delivery of projects.
- Develop and maintain internal procedures, documentation, and guidelines to enhance team efficiency and project consistency while facilitating internal meetings to discuss project progress, evaluate team performance and identify opportunities for improvement.
- Manage company's tax compliance, legal requirements and other business-related financial matters to ensure compliance with legal regulations and smooth business operations.

#### Front-end Web Developer, Cosmick Technologies, Wind Gap, Pennsylvania - October 2019 - February 2020

- Collaborated with a remote team of developers from diverse locations to create responsive websites that adhere to industry best practices
- Communicated effectively with clients through verbal and written means, including kick-off meetings, project updates and CMS training.
- Developed websites using vanilla WordPress that were in accordance with designs provided by the design team
- Managed support tickets, including emergency tickets, during on-call rotations outside of regular business hours
- Created templates for task management using Zoho.
- Established servers, deployed websites, and conducted internal reviews of domain renewals and SSL certificate management to ensure security and reliability.

#### Senior Front-end Web Developer, SFP, Lafayette, Indiana - September 2018 - July 2019

- Led workshops to educate developers on the latest technologies and industry best practices
- Advocated for design and functionality improvements to designers and project managers to ensure project feasibility
- Evaluated project estimates to ensure appropriate time allocation for development based on designs and desired functionality

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- Researched new technologies to integrate into front-end development process for increased efficiency
- Collaborated with CEO to discuss potential workflow enhancements to enhance productivity
- Developed and maintained internal SCSS framework using SMACSS methodologies
- Reviewed and refactored code for junior developers to improve semantic and maintainability
- Fulfilled all responsibilities of a front-end web developer, in addition to senior front-end developer duties.

### Front-end Web Developer, SFP, Lafayette, Indiana - May 2014 - September 2018

- Communicated effectively with clients through verbal and written means, including kick-off meetings, project updates, and CMS training sessions
- Collaborated with a team of developers to create static websites utilizing Laravel with Blade templates
- Utilized Git for version control throughout the development process
- Implemented SEO best practices, including PageSpeed Insight corrections, page titles, meta descriptions, alt tags, title tags, 301 redirects, canonical URLs, and .htaccess rules
- Executed complex JavaScript operations such as AJAX requests and DOM manipulation
- Optimized vector images using SVGOMG and raster images using TinyPNG or ImageOptim
- Tested websites using BrowserStack prior to launch to ensure cross-browser compatibility
- Utilized gulp to minify SCSS and JavaScript to ensure concise code for optimal page speed
- Addressed support tickets promptly to ensure customer satisfaction and maintain a positive reputation.

## EDUCATION

Northwood Technical College, New Richmond, Wisconsin - Graduated May 2012

Associates of Applied Sciences Information Technology- Web Analyst/Programmer

GPA 3.75/4.0