JUSTIN ESDERS

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EXPERIENCE

Front-end Engineer, Storyware, Charlottesville, VA | May 2020 - Present

- Lead web accessibility efforts to ensure ADA compliance
- Write and maintain internal technical documentation to facilitate processes and procedures
- Establish efficient deployment processes for staging and production servers using Envoyer and Cloudways
- Enhance production server security by implementing Sucuri firewalls
- Create and maintain reusable block components for WordPress, utilizing Vue.js, React, and Alpine.js, with a current emphasis on React
- Maintain a portfolio of WordPress and Laravel web applications, leveraging Tailwind Css, JavaScript, and other technologies

Lead Front-end Engineer / Co-Owner, Pixel Parasol, Lafayette, IN | July 2019 - Present

- Develop web applications and interfaces using Next.js and Tailwind Css for optimal performance and user experience
- Assist in project management, including task creation, organizing client meetings, and ensuring timely project delivery
- Develop and maintain internal procedures, documentation, and guidelines to enhance team efficiency and project consistency

Front-end Engineer, Cosmick Technologies, Wind Gap, Pennsylvania | October 2019 - February 2020

- Collaborate closely with design teams to develop responsive web applications following industry best practices, utilizing WordPress
- Effectively communicate with clients through various means including kick-off meetings, project updates, and CMS training
- Establish servers, deploy websites, and conduct internal reviews of domain renewals and SSL certificate management to ensure security and reliability

Lead Front-end Engineer, SFP, Lafayette, Indiana | May 2014 - July 2019

- Transition from an intern(2014) to a full-time role as a front-end engineer(2018) demonstrating continuous growth and a commitment to professional development
- Lead workshops to educate front-end engineers on the latest technologies and best practices
- Advocate for design and functionality improvements to ensure project viability
- Evaluate project estimates for appropriate time allocation based on designs and functionality
- Collaborate with the CEO to discuss potential workflow enhancements for increased productivity
- Research and integrate new front-end technologies for enhanced development efficiency
- Develop and maintain an internal Scss framework using SMACSS methodologies
- Review and enforce coding standards for junior front-end engineers to enhance maintainability
- Communicate effectively with clients through various means, including meetings and training sessions
- Collaborate with colleagues to create web applications using WordPress or Laravel
- Utilize Git for version control throughout the development process
- Implement SEO best practices to improve website visibility and ranking on search engines
- Execute JavaScript operations such as AJAX requests and DOM manipulation
- Optimize raster and vector images using SVGOMG and other tools
- Ensure all websites are responsive by conducting cross-browser compatibility testing using BrowserStack
- Utilize Gulp and Grunt to minify assets for optimal page speed
- Address support tickets promptly to ensure customer satisfaction and maintain a positive reputation

EDUCATION

Northwood Technical College (previously WITC), New Richmond, Wisconsin - Graduated May 2012
Associates of Applied Sciences Information Technology- Web Analyst/Programmer   GPA 3.75/4.0

KEY SKILLS AND TOOLINGS

Adobe Suite / Figma / Invision / Sketch	Git / Github / Gitlab / Bitbucket	HTML / CSS / Javascript
Alpine.js / React / Next.js / Vue.js	Tailwind CSS / Bootstrap / Foundation	Composer / NPM / Yarn
Sass / Scss / PostCss	Laravel (Dusk, Envoyer, Mix, Valet)	Vercel
Asana / Basecamp / Trello	Wordpress	